



**AUSTRALIAN
CENTRE FOR
PHILANTHROPY
AND NONPROFIT
STUDIES - QUT**

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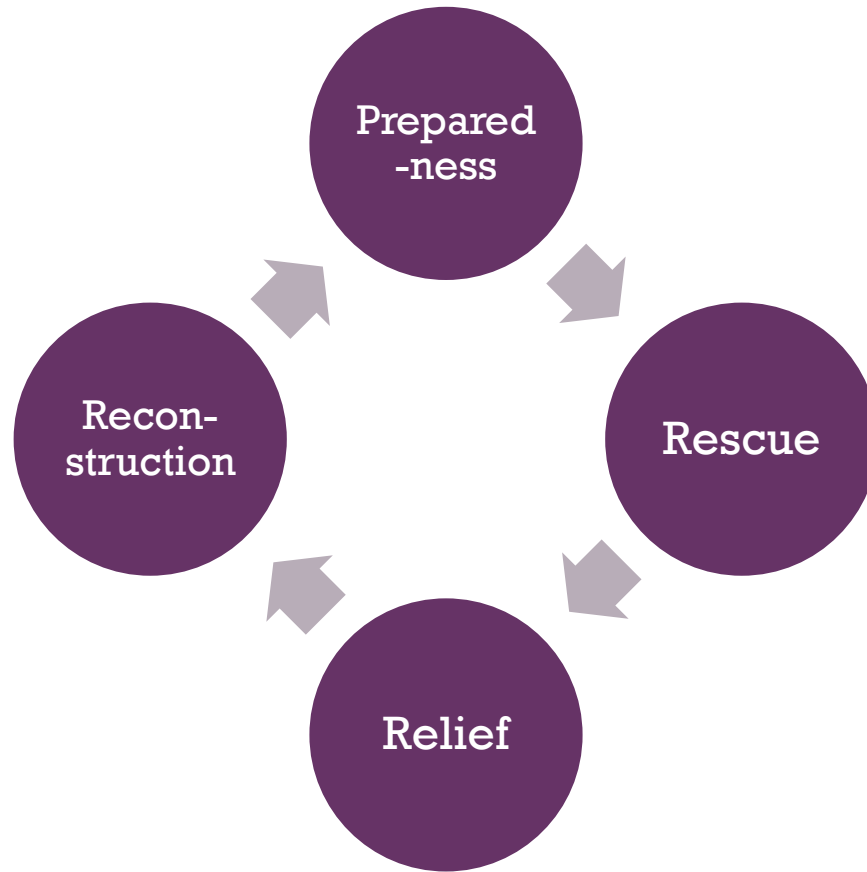
Corporates, **employees** and disasters: some reflections

+ Philanthropy is...

*The **planned** and structured giving of money, time, information, goods and services, voice and influence to improve the wellbeing of humanity and the community.*

Philanthropy Australia

+ Disaster cycle



+ Why people keep giving

- Satisfaction

- Commitment

- Trust

Professor Adrian
Sargeant

- Service Quality

- Risk

- Shared Beliefs

- Learning

- Personal Link

- Multiple Engagements

+ Plan

	Knowledge/policy	More background
WHETHER TO HELP	<ul style="list-style-type: none">• Disaster magnitude• Stakeholder impact• Company's unique contribution• Would add "To whom?"	<ul style="list-style-type: none">• McKinsey & Company 2007• Business in the Community templates
KNOWLEDGE OF NP DISASTER SECTOR	<ul style="list-style-type: none">• Transparency/accountability/impact reporting• Selecting potential partners	<ul style="list-style-type: none">• E.g. ACFID Code, Standard Chart of Accounts• Longterm, ongoing,• FRRR <p>http://www.frrr.org.au</p>

+ Plan

	Knowledge/policy	More background
SELF KNOWLEDGE	<ul style="list-style-type: none"> • Assets list <ul style="list-style-type: none"> • Cash • In-kind • In person 	<ul style="list-style-type: none"> •Volunteering policy and procedures .Disaster nominee .Trained staff .Retirees/family members .Deployment through agency .Unique contributions
KNOWLEDGE OF STAKEHOLDERS	<ul style="list-style-type: none"> • Alliances, COLLABORATION 	<ul style="list-style-type: none"> • Customers, staff, suppliers, industry



Employee Engagement in Disaster Response (IBLF)

	Benefits
COMPANIES	<ul style="list-style-type: none">• Corporate image as globally concerned citizen• Staff development• Teambuilding• Employee loyalty• Stakeholder connections• Enhanced licence to operate
EMPLOYEES	<ul style="list-style-type: none">• Personal development/ life experience• Professional development• Teambuilding• Satisfaction and appreciation of value of skills and time• Stakeholder connections• Enhanced company pride

+ Thank you!

